

[ BREAK-OUT SESSIONS ]



## How IRI can help you tackle the problem of **Out of Stocks**

Learn how companies can transform the way that they **focus on out of stock issues**. This approach has resulted in a **2-3% reduction** in out of stocks for several IRI clients, providing real value in these tough economic times.

**IRI has been an event sponsor at the IGD's Availability & Demand Planning event on Wednesday 18<sup>th</sup> March in London**

After the event Jofi Alexander or Andrew Mitchell can provide more information:

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